

CBNS Communication Guide – How to represent CBNS

The ARC Centre of Excellence in Convergent Bio-Nano Science and Technology (CBNS) provides an exciting opportunity for Centre staff and students to be innovators in bio-nano science. The valuable research experience and networking opportunities both in Australia and overseas, provide a platform to represent the Centre each time we present our research to the scientific community and the general public.

This guide will assist you to communicate your affiliation with the CBNS during scientific presentations and public engagement activities. Moreover, it will also help you to identify yourself with the Centre.

About the CBNS – Introduction of the Centre

The following is a short description that can be used to provide an overview of the CBNS:

The CBNS is an ARC Centre of Excellence in Convergent Bio-Nano Science and Technology, focusing on bio-nano sciences and the development of next generation bio-responsive nanomaterials. We are a collaboration between five Australian universities: Monash University and the Universities of Melbourne, Queensland, New South Wales and South Australia. We also link with other national and international experts, through our partner organisations and collaborators.



Use of the CBNS name

The Centre should always be referenced as:

ARC Centre of Excellence in Convergent Bio-Nano Science and Technology

We must be consistent in the use of the name “CBNS” as a brand. In all communications, whether a letter or email, news release, social media, journal articles or during oral/poster presentations and at interviews, you should be able to point out your affiliation with CBNS.



Colour Palette for Presentations

If you cannot use our CBNS templates, please use the following colour palette for your written communications (e.g. presentations, flyers):

Colour	Pantone	CYMK	RGB
Red	1805 C	5 96 80 22	175 39 47
Orange	173 C	0 82 94 2	207 69 32
Blue	2915 C	60 9 0 0	98 181 229



Australian Government
 Australian Research Council

Acknowledging the ARC

The ARC Funding Agreement requires that any ARC contribution to research and other activities is appropriately acknowledged.

Full details can be found at [Acceptable Forms for Acknowledgement of ARC Funding](#).

Written Communication



Publications - Author by-line:

Always include your affiliation to the CBNS in the author by-line. This can be done in addition to the inclusion of your home institution.

Example:

J.M. Nanoparticle¹

¹ARC Centre of Excellence in Convergent Bio-Nano Science and Technology, Monash Institute of Pharmaceutical Sciences, Monash University, Parkville, Victoria 3052, Australia



Publications - Acknowledgment:

The acknowledgement should include the mention of the ARC as a funding body and include the relevant Project ID.

Examples:

"This research was conducted by the Australian Research Council Centre of Excellence in Convergent Bio-Nano Science and Technology (Project ID CE140100036) and funded by the Australian Government."

"This research was conducted by the Australian Research Council Centre of Excellence in Convergent Bio-Nano Science and Technology (Project ID CE140100036). The views expressed herein are those of the authors and are not necessarily those of the Australian Government or Australian Research Council."

"Prof/Dr [enter supervisor/CI name] is the recipient of an Australian Research Council Centre of Excellence in Convergent Bio-Nano Science and Technology (Project ID CE140100036) funded by the Australian Government."



Media Interviews/Releases

Remember to always state that you are part of the CBNS and that this information should be included in the media release or interview. Newspapers often only state the university that you

belong to but not the CBNS as your affiliation. Please make sure the reporter/author of the newspaper article acknowledges the CBNS and your connection with the Centre *at least once* in the work.

Oral Communication



Oral Presentation

If you are presenting your CBNS research at internal or external events, where possible, please use the CBNS power-point presentation template*. If you need to use your university's slides, please include one slide about the CBNS in your presentation. We strongly encourage all presentations by CBNS members to acknowledge that their research forms part of an ARC Centre of Excellence research program. This can be achieved using a high-level CBNS overview slide* or introducing your affiliation to the Centre either as a Centre staff member or student, at the start of your presentation.



Poster Presentation

If you are presenting your CBNS research at internal or external events, please use the CBNS poster presentation template*. If you need to use your university's poster template, please add the CBNS logo to your poster. The approved versions of the CBNS logo can be found in the oral presentation template.

* Contact Anne Meyer anne.meyer1@monash.edu if you need to obtain a copy of the CBNS power-point presentation template, CBNS poster presentation template or CBNS overview slide.

Example: Introduction to the CBNS during your presentation

"I am working in Prof/Dr [enter supervisor/CI name] group which is part of the ARC Centre of Excellence in Convergent Bio-Nano Science and Technology (short CBNS). The Centre is focusing on bio-nano sciences and the development of next generation bio-responsive nanomaterials. We are a collaboration between five Australian universities: Monash University and the Universities of Melbourne, Queensland, New South Wales and South Australia. We also link with other national and international experts, through our partner organisations and collaborators."